

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Regions Asset Holding Company, Inc.		12/20/2012	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	Regions Bank		
Street Address:	1900 Fifth Avenue North		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35203		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 100			
Property Type	Number	Word Mark	
Serial Number:	85449778	REGIONS TREASURY MANAGEMENT ADVISOR	
Serial Number:	85310086	REGIONS NOW CARD	
Serial Number:	85754834	TALK HOMES WITH REGIONS' BOB CABRERA	
Serial Number:	85632779	REGIONS QUICK GUIDES	
Serial Number:	85807768	REGIONS CREDIT BUILDER PROGRAM	
Serial Number:	85807751	LIFEGREEN BUSINESS CHECKING	
Serial Number:	85555989	REGIONS NOW SAVINGS	
Serial Number:	85322929	LIFEGREEN SECURE CHECKING	
Serial Number:	85322916	LIFEGREEN PREFERRED CHECKING	
Serial Number:	85539448	REGIONS IDENTITYPROTECT+	
Serial Number:	85548199	YOUR VALUES. YOUR RETIREMENT.	
Serial Number:	85728968	LIFEGREEN EACCESS ACCOUNT	

Serial Number:	85706186	REGIONS360
Serial Number:	85698064	MY GREENASSIST
Serial Number:	85698062	MY GREENGUIDE
Serial Number:	85665396	MY GREENLIFE
Serial Number:	85665386	GREENLIFE
Serial Number:	85665371	MY LIFEGREEN
Serial Number:	85539462	REGIONS IDENTITYPROTECT PLUS
Serial Number:	85771265	REGIONS EPAYMENT ACCELERATOR
Serial Number:	85322889	LIFEGREEN MONEY MARKET ACCOUNT
Serial Number:	85758501	REGIONS RIDING FORWARD
Serial Number:	85199336	RIGHT SOLUTION
Serial Number:	85103072	REGIONS OLLIVER
Serial Number:	85728971	LIFEGREEN SIMPLE CHECKING
Serial Number:	85632787	REGIONS QUICK GUIDE
Serial Number:	85478730	REGIONS YOURPIX STUDIO
Serial Number:	85241318	REGIONS WEALTH ASSESSMENT
Serial Number:	85588839	REGIONS SIMPLICITY PLEDGE
Serial Number:	85551850	REGIONS ADVANTAGE PLUS
Serial Number:	85309627	REGIONS ADVANTAGE ANNUITY
Serial Number:	85302115	REGIONS NOW BANKING
Serial Number:	85134222	REGIONS IDENTITYPROTECT
Serial Number:	85273182	
Serial Number:	85164538	REGIONS RELATIONSHIP REWARDS
Serial Number:	85162469	REGIONS CASHBACK REWARDS
Serial Number:	85155710	
Serial Number:	78832379	REGIONS MORTGAGE
Serial Number:	77766135	REGIONS READY ADVANCE
Serial Number:	77899286	REGIONS RELATIONSHIP REWARDS
Serial Number:	77591998	REGIONS VAULT REMOTE CASH CAPTURE
Serial Number:	77919035	REGIONS ONLINE PAYROLL
Serial Number:	77917048	SEE THE GOOD
Serial Number:	77917025	SEE THE GOOD
Serial Number:	77908727	REGIONS EN EL TRABAJO
Serial Number:	77666080	WHEN ATMS GET SMARTER, BANKING GETS SIMPLER
Serial Number:	77628347	REGIONS RESERVE

**TRADEMARK**

**REEL: 004966 FRAME: 0363**

	77628329	DEPOSITSMART ATMS
Serial Number:	77607930	REGIONS AT WORK
Serial Number:	77557843	REGIONS CHARITY CLASSIC
Serial Number:	77479989	REGIONS PRIORITY BANKING
Serial Number:	77479980	REGIONS PRIORITY BANKING CENTER
Serial Number:	77456704	LIFEGREEN
Serial Number:	77432057	LIFEGREEN
Serial Number:	77385312	WHAT A DIFFERENCE A DAY MAKES
Serial Number:	77261354	ACCOUNT THAT COUNTS
Serial Number:	77241098	REGIONS MORTGAGE
Serial Number:	77115979	IT'S TIME TO EXPECT MORE
Serial Number:	77098922	REGIONS UNIVERSITY
Serial Number:	77056105	REGIONS EDUCATION LENDING
Serial Number:	77053845	REGIONS CHECKCARD REWARDS
Serial Number:	77046521	REGIONS BANK
Serial Number:	77044181	REGIONS CHARITY CLASSIC
Serial Number:	77034943	REGIONS
Serial Number:	77034931	REGIONS
Serial Number:	77034923	REGIONS
Serial Number:	77031958	REGIONS QUICK DEPOSIT
Serial Number:	76656989	AMSOUTH ADVANTAGE
Serial Number:	76644697	POSITIVELY FREE BUSINESS CHECKING
Serial Number:	76606750	50+ POSITIVELY FREE CHECKING
Serial Number:	76600307	AMSOUTH ANSWERS
Serial Number:	76425468	UNION PLANTERS BANK
Serial Number:	76247411	REGIONS PREFERRED PLUS BANKING
Serial Number:	75538443	ON THE SPOT MORTGAGE
Serial Number:	75525048	THE RELATIONSHIP PEOPLE
Serial Number:	75494386	READY AIM RETIRE!
Serial Number:	74722033	ESSENTIALINE
Serial Number:	74659232	REGIONS MANAGEMENT ACCOUNT
Serial Number:	74652596	THE RIGHT CALL
Serial Number:	74628916	BUSINESS FLEXLINE
Serial Number:	74617130	POCKETS MCPHEE AMSOUTH BANK YOUTH CLUB
Serial Number:	74617128	POCKETS MCPHEE

**TRADEMARK**

**REEL: 004966 FRAME: 0364**

	74557087	HEALTHCARE CD
Serial Number:	74469849	DISTINCTION
Serial Number:	74433150	REGIONS
Serial Number:	74431003	REGIONS
Serial Number:	74424047	REGIONSBANK
Serial Number:	74379939	AMSOUTH BANK THE RELATIONSHIP PEOPLE
Serial Number:	74185857	HOME BUYERS CENTER
Serial Number:	73318902	AMSOUTH
Serial Number:	73318899	AMSOUTH
Serial Number:	73751961	THE FIRST NATIONAL BANK OF TUSKALOOSA
Serial Number:	73552516	FIRST NATIONAL BANK OF MOBILE
Serial Number:	73340540	THE FIRST NATIONAL BANK OF BIRMINGHAM
Serial Number:	73321319	THE RIGHT PLACE
Serial Number:	73321318	THE RIGHT PLACE
Serial Number:	73061491	FIRST ALABAMA
Serial Number:	73061490	FIRST ALABAMA
Serial Number:	73061488	FIRST ALABAMA
Serial Number:	73057306	A

#### CORRESPONDENCE DATA

Fax Number: 2024293902

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 202-429-3000

Email: IPDocketing@step toe.com, rhofstatter@step toe.com,  
dcummings@step toe.com

Correspondent Name: Rachel M. Hofstatter

Address Line 1: 1330 Connecticut Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	15548.02001
NAME OF SUBMITTER:	Rachel Hofstatter
Signature:	/Rachel Hofstatter/
Date:	02/25/2013

#### Total Attachments: 4

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**TRADEMARK**  
**REEL: 004966 FRAME: 0365**



20130128000079820 1/4  
Bk: LR201310 Pg:20473  
Jefferson County, Alabama  
I certify this instrument filed on:  
01/28/2013 02:59:51 PM MERG  
Judge of Probate- Alan L. King

## ARTICLES OF MERGER

of  
REGIONS ASSET HOLDING COMPANY, INC.  
with and into (194-987)  
REGIONS BANK

Pursuant to the Alabama Business Corporation Law (the "ABCL"), the undersigned corporation adopts the following Articles of Merger for the purpose of merging Regions Asset Holding Company, Inc. with and into Regions Bank:

FIRST: The Plan of Merger (the "Plan"), which has been approved by the Board of Directors of Regions Bank in accordance with Section 10A-2-11.04 of the ABCL, is attached to these Articles as Attachment I and made a part hereof.

SECOND: Regions Asset Holding Company, Inc. is an Alabama corporation and a wholly-owned subsidiary of Regions Bank, and therefore shareholder approval of the Plan of Merger is not required under the ABCL.

(1006-864)  
THIRD: Regions Bank shall be the surviving corporation of the Merger (the "Surviving Corporation") and shall continue to be governed by the laws of the State of Alabama, and the articles of incorporation of Regions Bank, an Alabama corporation, shall be the articles of incorporation of the Surviving Corporation until otherwise amended or repealed.

FOURTH: The articles of incorporation of Regions Bank are filed in Jefferson County, and the articles of incorporation of Regions Asset Holding Company, Inc. are filed in Jefferson County.

FIFTH: The merger will be effective at 11:00 p.m. central standard time on December 31, 2012.

Secretary of State  
State of Alabama  
I hereby certify that this is a true and complete  
copy of the document filed in this office on

DATE: 12/28/12  
1/3/13

*Boeth Chapman*  
Secretary of State *RAM*

Alabama  
Sec. Of State

Merger	
888-324	
Date	12/28/2012
Time	17:00
121231	4 Pg
File	\$100.00
Ackn	\$0.00
Exp	\$100.00
Total	\$200.00
06/013	

TRADEMARK  
REEL: 004966 FRAME: 0367

IN WITNESS WHEREOF, the Surviving Corporation has caused these Articles of Merger to be executed by its duly authorized officer in accordance with the ABCL.

DATED this 20<sup>th</sup> day of December, 2012.

REGIONS BANK

By: Carl L. Gorday  
Carl L. Gorday  
Senior Vice President, Assistant General  
Counsel and Assistant Corporate Secretary

**PLAN OF MERGER**  
**of**  
**REGIONS ASSET HOLDING COMPANY, INC.**  
**with and into**  
**REGIONS BANK**

THIS PLAN OF MERGER is adopted by the Board of Directors of Regions Bank for the purpose of providing for the merger of Regions Asset Holding Company, Inc., a wholly-owned subsidiary of Regions Bank, with and into Regions Bank (the "Merger"), and establishing the terms of the Merger. Regions Bank is a corporation organized and existing under the laws of the State of Alabama, with its principal office located in Birmingham, Alabama, and Regions Asset Holding Company, Inc. ("Subsidiary") is a corporation organized and existing under the laws of the State of Alabama, with its registered office located in Birmingham, Alabama.

**ARTICLE ONE**  
**THE MERGER**

1.1 Subject to the terms and conditions set forth in this Plan of Merger, at the Effective Time Subsidiary will merge with Regions Bank. Regions Bank will be the surviving corporation in the Merger and will continue to be governed by the laws of the State of Alabama.

1.2 The Articles of Incorporation of Regions Bank, as in effect immediately prior to the Effective Time, will remain in full force and effect as the Articles of Incorporation of Regions Bank following the Merger.

1.3 The Bylaws of Regions Bank, as in effect immediately prior to the Effective Time, will remain in full force and effect as the Bylaws of Regions Bank following the Merger.

**ARTICLE TWO**  
**MANNER OF CONVERTING SHARES**

2.1 Each share of Regions Bank common stock issued and outstanding immediately prior to the Effective Time shall remain issued and outstanding from and after the Effective Time. There is no other class of capital stock of Regions Bank having shares issued and outstanding.

2.2 Each share of Subsidiary common stock shall be cancelled and deemed no longer outstanding for any purpose. There is no other class of capital stock of Subsidiary having shares issued and outstanding.



**ARTICLE THREE**  
**EFFECTIVE TIME**

3.1 The Merger shall become effective on a date and at a time to be selected by the appropriate officers of Regions Bank, as may be set forth in the Articles of Merger reflecting the Merger to be filed with the Secretary of State of the State of Alabama (the "Effective Time.")

**ARTICLE FOUR**  
**EFFECTIVENESS**

4.1 This Plan of Merger may be terminated at any time prior to the Effective Time by the Board of Directors of Regions Bank. This Plan of Merger may be amended by the Board of Directors of Regions Bank or by the appropriate officers of Regions Bank pursuant to authority delegated by the Board of Directors of Regions Bank.

**ARTICLE FIVE**  
**EFFECT OF MERGER**

5.1 Without limitation, the Merger will have the effects prescribed by subsection (a) of Section 10A-2-11.06, Code of Alabama. Specifically:

- (1) The separate corporate existence of Subsidiary will cease.
- (2) Upon effectiveness of the Merger and following the Effective Time, Regions Bank will possess all the rights, immunities and franchises, of a public as well as of a private nature, of Subsidiary; and all property, tangible and intangible, real, personal and mixed, and all debts due Subsidiary, are taken and deemed to be transferred and vested in Regions Bank without further act or deed; and title to any real estate, or an interest therein, vested in Subsidiary shall not revert nor in any way be impaired by reason of the Merger.
- (3) Upon effectiveness of the Merger and following the Effective Time, Regions Bank shall be responsible and liable for all the liabilities and obligations of Subsidiary; and neither the rights of creditors nor any liens upon the property of Subsidiary shall be impaired by the Merger.
- (4) Upon effectiveness of the Merger and following the Effective Time, any claim existing or action or proceeding pending by or against Subsidiary may be prosecuted, or continued, as if the Merger had not taken place, or Regions Bank may be substituted in the action or proceeding for Subsidiary.

**ARTICLE SIX**  
**MISCELLANEOUS**

6.1 This Plan of Merger shall be governed by and construed in accordance with the laws of the State of Alabama.

Attachment I -- Page 2

20130128000079820 4/4  
Bk: LR201310 Pg:20473  
Jefferson County, Alabama  
01/28/2013 02:59:51 PM MERG  
Fee - \$63.00

Total of Fees and Taxes--\$63.00  
HATCHERK